

Type of Writing	Author's Purpose	Point of View and Tone
<b>Non-fiction</b> <ul style="list-style-type: none"> <li>• News articles</li> <li>• Textbook</li> <li>• Biography</li> <li>• Documentary</li> <li>• Technical Manual</li> <li>• Chart, graph, table</li> </ul>	To inform, explain, give directions, illustrate, or present information.	The author's <b>point of view</b> and tone is primarily neutral.
<b>Persuasive Pieces</b> <ul style="list-style-type: none"> <li>• Editorial</li> <li>• Advertisement</li> <li>• Political speech</li> <li>• Bumper sticker</li> <li>• Billboard</li> <li>• Commercial</li> <li>• Debate</li> </ul>	To persuade by expressing an opinion to convince readers to think/feel/act a certain way.	The <b>point of view</b> clearly reflects the author's attitude about a subject. Sometimes the opinion is directly stated and other times it is implied. The author may try to convince readers by using tone to appeal to their feelings and/or values.
<b>Fiction</b> <ul style="list-style-type: none"> <li>• Short story</li> <li>• Poetry</li> <li>• Novel</li> <li>• Drama</li> </ul>	To illustrate a theme, event, or story that conveys a mood. Usually written to entertain.	The author may use characters or narrators to express attitudes in the story. The tone might be <b>light</b> and humorous or serious and sad.
<b>Personal Writings</b> <ul style="list-style-type: none"> <li>• Diary</li> <li>• Journal</li> <li>• Letter</li> <li>• Autobiography</li> <li>• Personal Narrative</li> <li>• Reflective Essay</li> </ul>	To express feelings or to	